
AWARENESS TECHNOLOGIES

REQUEST FOR PROPOSAL

Issue Date: April 5th, 2010

Due Date: April 13th, 2010

Notice is given that proposals will be received by Awareness Technologies for the “Colocation Move” project. Proposals should be filed via electronic mail to Denny Cherry (dcherry@awarenesstech.com) and must be received no later than 6pm Pacific Time on April 13th, 2010.

Awareness Technologies reserves the right to reject any and all proposals and to waive irregularities and informalities in the submittal and evaluation process. This RFP does not obligate Awareness Technologies to pay any costs incurred by respondents in the preparation and submission of a proposal. Furthermore, the RFP does not obligate Awareness Technologies to accept or contract for any expressed or implied services.

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GENERAL RFP INFORMATION

RFP OFFICAL CONTACT

Upon release of this RFP, all vendor communications concerning this RFP should be directed to Denny Cherry (contact information is listed below). Any oral communications will be considered unofficial and non-binding to all parties. Vendors should rely only on written statements issued by the RFP official RFP contact.

Name: Denny Cherry

Email: dcherry@awarenesstech.com

Mailing Address: 7654 Walnut Grove Ave

Corona, CA 92880

Telephone: 310-822-4460 x410

PROJECT SCHEDULE

All times should be assumed to be by 6pm Pacific time on the date shown. Awareness Technologies reserves the right to adjust this schedule as necessary. Any vendors who have information the RFP coordinator will be informed of schedule changes within a timely manner.

Due to some additional projects that are in the works, the timeline for this project is very short.

Release RFP to Vendors	April 5 th , 2010
Vendor Questions (if any) Due	April 8 th , 2010
Answers to Vendor Questions Due	April 9 th , 2010
Proposal Responses Due	April 13 th , 2010
Vendor Interviews (as needed)	April 15 nd , 2010
Vendor Selection	April 16 th , 2010
Contract Negotiations Completed	TBD
Contract Signed	TBD
Work Begins	TBD
Final Acceptance	TBD

LETTER OF INTENT

Vendors wish to submit proposals are requested to provide a written letter of intent to propose by April 9th, 2010. An email sent to dcherry@awarenesstech.com is fine. The letter should identify the name, phone and email address of the person who will serve as the primary contact regarding this RFP.

QUESTIONS REGARDING THE RFP

Vendors who request clarification of this RFPs requirements may submit written questions to the RFP contact by 6pm Pacific Time on April 8th, 2010. A copy of all questions received and answers sent will be sent to all vendors who have submitted a letter of intent by the afternoon of April 9th, 2010. All questions should be emailed to the RFP contact at dcherry@awarenesstech.com.

PROPOSAL SUBMISSION

Vendors must prepare proposals as documented in this section. Proposals which are not submitted in this format will not be accepted.

DUE DATE

Proposals must be received by the RFP Contact no later than 6pm Pacific Time on April 13th, 2010. Late proposals will not be accepted nor will additional time be granted to any vendor.

METHOD OF SUBMISSION

All proposals must be received via e-mail at dcherry@awarenesstech.com.

MULTIPLE SUBMISSIONS

If a vendor has multiple competing solutions, the vendor is encouraged to submit multiple proposals. Each proposal should be submitted independently, and each one will be evaluated independently of any others submitted.

EVALUATION PROCEDURES

The RFP Contact and other Awareness Technologies staff will evaluate all submitted proposals. The evaluation will consider how well each proposed solution meets the requirements of the project. While cost will be a factor in the decision making process, Awareness Technologies is not simply looking for the lowest cost solution available. Awareness Technologies reserves the right to request an in person presentation to the selection team.

PROPOSAL PREPARATION INSTRUCTIONS

Use your best judgment when submitting your proposals response. Awareness Technologies does not feel it is necessary to require a specific format for proposals. Please be sure to include project timelines and projected costs for the full implementation of this project.

PROJECT DESCRIPTION

Due to circumstances beyond the control of Awareness Technologies we are being forced to relocate to another Colocation facility. In this section you'll find our Colocation requirements as well as our "wants" list. The availability of each of the items on the "wants" list should be noted in your proposal.

Do to the total site outage which we will be taking during the equipment move from our current provider to the new provider, a nighttime move will be required, and this move in will need to be done as quickly as possible. Along with Awareness Technologies personal, we will have some Dell personal assisting with the move. Their contact information will be available several days before the move happens.

All our networking equipment is new Cisco equipment, so all networking connections must be fully interoperable with Cisco Load Balancers and switches.

Depending on the outcome of an additional project which is currently in the proposal gathering phase, there may be the need for an additional rack to be added to our configuring shortly after move in.

COLOCATION REQUIREMENTS

Our current requirements include:

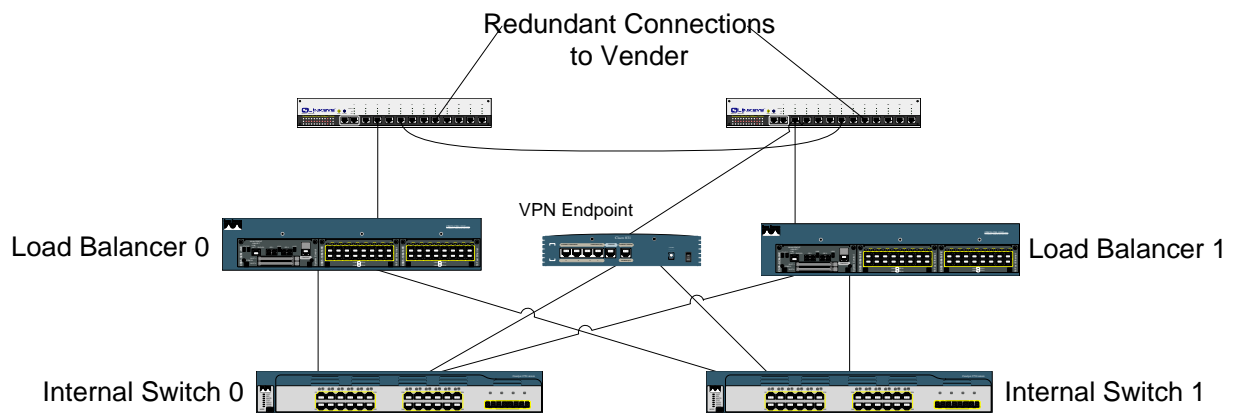
- SAS70 Certified Facility
- Two, four post locking racks
 - Rack 1 requires two 30a 208v power circuits for an EMC CLARiiON
 - 0U Power strips for Rack 1 will be provided by Awareness Technologies
 - Rack 2 requires three 20a 110v power circuits for Servers, switches, etc.
 - Power strips for Rack 2 can be provided by Awareness Technologies or the Vendor; however this must be noted within the proposal.
- Right of first refusal on at least two adjoining racks, preferably not to be exercised by the provider for at least the first 12 months.
- Right of first refusal on at least 40a of power per rack we have right of first refusal to.
- Redundant network drops from Vendor to Awareness Technologies racks (fiber or copper).
- 100 Mbit / sec Network Commit, burstable to 1 Gig.
- Class C Subnet of public IPs.
- Free cable access between racks. (If cables between racks must go in a tray above racks, or under floor tile, please note this in your proposal.)
- Nighttime move in.
- 24x7 physical server access
- Facility within the greater LA area

COLOCATION "WANTS" LIST

- BGP Handled by Vendor to our Load Balancers.

- Growth beyond the current two racks, and the two additional racks we have the right of first refusal on.
- Right of first refusal on additional racks as we grow.
- Redundant Power Grids
- Redundant Network Drops from Vendor's providers into Vendor's Network
- Unobstructed nighttime move in.
- Pallet jack and/or flatbed carts to use for move in with the ability to borrow the pallet jack and/or flatbed carts to remove equipment from our current facility.
- DDOS detection and protection

NETWORK DIAGRAM



APPENDICES

VENDOR'S COST TO DEVELOP PROPOSAL

Any costs for developing and delivering proposals to this RFP are entirely the obligation of the vendor and shall not be chargeable in any manner to Awareness Technologies.

WITHDRAWAL OF PROPOSALS

Proposals may be withdrawn at any time prior to the submissions time specified within this RFP, provided that notification is made to the RFP contact.

REJECTION OF PROPOSALS

Awareness Technologies reserves the right to reject any or all proposals, to waive any minor informalities or irregularities contained within any proposal submitted.

PROPOSAL VAILIDITY PERIOD

Submission of a proposal will signify the vendor's agreement that its proposal and all content within the proposal are valid for 180 days following the submission deadline date as noted above.

CONTRACT AWARD AND EXECUTION

Awareness Technologies reserves the right to make an award of this RFP without further discussion of the proposal submitted.

No costs chargeable to Awareness Technologies for this RFP or project may be incurred by Awareness Technologies until such time as a contract has been signed and executed.